

Web Professional Organization Announces WOW Academy of the Year

Folsom, Calif. November 1, 2007. The non-profit World Organization of Webmasters (WOW) announced its 2007 WOW Academy of the Year Award today, an honor recognizing those who have made significant contributions to the advancement of the Web profession worldwide.

“With this honor, WOW’s Academy of the Year Award shines the spotlight on exemplary organizations who serve as role models and sources of inspiration for the next generation of Web professionals considering careers in the Web profession.” said Bill Cullifer, WOW Executive Director.

2007’s Award winners are:

- Illinois Central College, East Peoria
- Montana State University Great Falls College of Technology

In making the announcement Bill Cullifer, WOW’s Executive Director said, *“For the United States to remain competitive in the field of Information Technology (IT), we must refine our education processes when it comes to Web professional topics, I am proud to be a part of this national initiative to deliver the highest quality and the most affordable Web professional education available.”*

What others are saying about WOW’s education and credentialing standards:

“Because MSU-Great Falls so closely follows the curriculum recommended by WOW, students emerge from our college with the skills and enthusiasm coveted by business and industry; usually, our graduates are hired by these companies before they graduate and even before they sit for the WOW certificate exam.” said **Tim Paul, Chair of the Business and Technology Department at Montana State University-Great Falls.**

It's time to focus on delivering programs that provide students the right depth and breadth of skills that employers are demanding in today's competitive job market." Every high school and college in the U.S. could greatly benefit from the collective effort.
Mark DuBois, Illinois Central College.

“There is a growing demand for Web professionals. I am excited about using recommended standards developed by web professionals. I believe that standards and consistency are essential in developing web technically proficient and business savvy Web professionals.” **Catherine Pace-Pequeno, Head of the CHC CIS Department, Crafton Hills College (CHC) of Yucaipa, California**

*“WOW certification exams proved to be valuable for students seeking employment in Web design. **Judy Roberts, Cisco Systems, Inc. Cisco Networking Academy Program.***

WOW, which supports those who create, manage or market Web sites, provides education as well as certification, technical and employment services to its members. Cullifer said one of the group’s goals is to prepare future Web professionals, which includes developers, programmers and graphic artists, for the growing market demand fueled by the exponential growth of e-commerce in the business world and consumer market.

For more information about WOW visit <http://www.webprofessionals.org> or contact Bill Cullifer, Executive Director by e-mail at bill@joinwow.org or by telephone at (916) 608-1597.